



《吹管世界 - 郭雅志演奏會》
二零一一年十月二十二日(星期六) 烈治文山劇院

敬啟者：

多倫多中樂團乃非牟利團體，成立於一九九三年，由一群熱衷於推動中國民族音樂的人士組成。宗旨在於推廣中國民族管弦音樂，透過演奏傳統及現代作品，使中國音樂融匯於加拿大多元文化中。

多倫多中樂團作為本地推動中國民族音樂的動力，除應邀參與各類型音樂活動外，每年均自行舉辦音樂會。現時樂團成員超過四十人，除來自中、港、台移民外亦不乏本地中樂愛好者，是多倫多一支具規模的中國民族管弦樂團。在過去的演奏會，我們均會邀請海外或本地的音樂家同場演出，藉此為本地中樂愛好者提供高水準及多元化的演出。多倫多中樂團肩負推動中國文化的使命，長期堅持定期排練及組織各類型樂隊組合，在本地學校、社團、電台、電視及族裔社區作慈善或推廣中樂的演出。

樂團將於今年十月二十二日假座烈治文山劇院舉行一場《吹管世界 - 郭雅志演奏會》，享譽國際的管樂演奏家郭雅志將會首次在多倫多演出此場專場音樂會。郭雅志乃香港中樂團首席嗩吶，擅長演奏多種中西管樂器，曾獲中國文化部選為中國最優秀的音樂家之一，並獲得國外樂迷的一致好評。郭雅志將與多倫多中樂團合作以不同的吹管樂器演奏多首中西名曲，包括有管樂協奏曲《吹@世界》、管子協奏曲《絲綢之路幻想曲》、薩克管與二胡演奏《茉莉花》、嗩吶演奏《九百九十九朵玫瑰》、傳統嗩吶樂曲《打棗》，中樂團亦會演奏幾首大型民樂合奏曲《長城隨想曲》第四樂章、《嫦娥》、《將軍令》等。此次音樂會乃多倫多難得一見的管樂演奏會，樂迷定必陶醉於美麗的管樂世界，讚嘆郭雅志高超的演奏技巧，度過一個愉快和驚喜的晚上。

在多倫多組織樂團困難重重，資金及排練場地是我們面對的最大難題，籌辦音樂會更加需要各界的支持，才能完成我們的使命，把中國民族音樂傳播在多倫多這個多元文化社會，在華人社區持續發展，也讓加國主流社會認識中國文化。有鑒於閣下熱心公益，在推廣中國文化方面不遺餘力，我們懇請閣下/貴商號為本團是次音樂會作出贊助。

如對這次音樂會有任何諮詢，請與本人聯絡。電話：416-568-8024 或瀏覽網址：
www.TorontoChineseOrchestra.com。

此致

姚木興
多倫多中樂團團長
二零一一年八月八日





多倫多中樂團

TORONTO CHINESE ORCHESTRA

C/O Unit D3, 63 Silver Star Blvd., Scarborough, Ont. M1V 5E5 Tel.: (416) 568-8024

**‘Guo Yazhi’s World of Wind Instruments’
October 22, 2011 at the Richmond Hill Centre for the Performing Arts**

August 8, 2011

The Toronto Chinese Orchestra (TCO) was established in 1993 and has since become the largest Chinese orchestra in Ontario and the longest running in Canada. This orchestra is unique in that traditional Chinese instruments are used to create the distinctive and colourful sounds. Our members include professional and amateur musicians trained in Asia as well as Canada. Our purpose is to promote and develop an appreciation of Chinese orchestral music and culture amongst Canadians. For over 17 years, TCO has continued to be a strong presence in this multicultural community. In addition to performing in many concerts, TCO holds educational workshops in schools, participates in community fund-raising events, cultural events, festivals, and celebrations across Ontario.

This year, our second concert will be on October 22, 2011 at the Richmond Hill Centre for the Performing Arts. We have invited the well-known virtuoso, GUO Yazhi, to perform a concert with various Chinese traditional and western wind instruments. Mr. Guo is the Principal suona of the Hong Kong Chinese Orchestra. He had been selected by the Ministry of Culture as China’s Most Outstanding Musicians in 1998. He has also received high acclaim for his numerous performances around the world. The versatile Mr. Guo will be performing on a variety of wind instruments with the Toronto Chinese Orchestra. The program will include the “The World of Winds” – Concerto for various wind instruments, “The Silk Road Fantasia” – Guanzi concerto, “Jasmine Flower” – Saxophone and Erhu music, “Nine Hundred and Ninety Nine Roses” – Suona solo, and “Picking Jujube” – a traditional Suona solo. The Toronto Chinese Orchestra will also perform several orchestral ensemble pieces including “Great Wall Rhapsody, 4th Movement”, “Chang E” & “General’s Command”. This is a concert of wind instruments that has never been seen in Toronto. The audience will truly be transported into the wonderful world of winds by the talented and expressive Mr. Guo!

As a not-for-profit organization, we rely greatly on your continued support as sponsors and donors to continue promoting Chinese culture and music in Canada. We would not have been able to fulfill our goals without your kind and generous support. We have a variety of sponsorship options to choose from to suit your budget. If you would like more information, please contact me at 416-568-8024, or visit our website: www.torontochineseorchestra.com.

Yours truly,

Frederick Yiu
President, Toronto Chinese Orchestra





多倫多中樂團

TORONTO CHINESE ORCHESTRA

**‘Guo Yazhi’s World of Wind Instruments’
October 22, 2011 at the Richmond Hill Centre for the Performing Arts**

Sponsorship Plan

- Diamond Sponsor** **\$2,000.00**
- 8 VIP Tickets (worth \$88.00 each)
 - Television Commercial promotional acknowledgements.
 - Chinese radio commercial promotional acknowledgements.
 - Company logo on posters
 - Advertisement with company logo in newspaper
 - Advertisement with company logo in program books (1 Full Page Back / Inside Cover worth \$500)

- Gold Sponsor** **\$1,200.00**
- 6 VIP Tickets (worth \$88.00 each)
 - Television Commercial promotional acknowledgements.
 - Chinese radio commercial promotional acknowledgements.
 - Company logo on posters
 - Advertisement with company logo in newspaper
 - Advertisement with company logo in program books (1 Full Page worth \$250)

- Silver Sponsor** **\$800.00**
- 4 VIP Tickets (worth \$88.00 each)
 - Chinese radio commercial promotional acknowledgements.
 - Company logo on posters
 - Advertisement with company logo in newspaper
 - Advertisement with company logo in program books (1 Full Page worth \$250)

- Private Sponsor** **\$400.00**
- 2 VIP Tickets (worth \$88.00 each)
 - Company logo on posters
 - Advertisement with company logo in newspaper
 - Advertisement with company logo in program books (1 Half Page worth \$150)

* Camera-ready artwork to be supplied by sponsors. Organizer reserves the right to alter any materials.

For further information, please contact _____(Tel: _____) or Frederick Yiu (416-568-8024)

Please complete the following for sponsorship: (Sponsorship Deadline: September 2, 2011)

Company Name: _____(To appear in the advertisement)

Sponsorship: [] Diamond [] Gold [] Silver [] Private

Contact Person: Name: (Mr./Mrs./Ms./Miss) _____ Title: _____

Address: _____ Postal Code: _____

Tel.: _____ E-mail/Fax: _____

Signature: _____ Date: _____

Total: \$ _____ Deposit: \$ _____ Balance: \$ _____

Please make cheque payable to **Toronto Chinese Orchestra**
C/O Unit D3, 63 Silver Star Blvd., Scarborough, Ont. M1V 5E5



《吹管世界 - 郭雅志演奏會》
二零一一年十月二十二日(星期六) 烈治文山劇院

贊助計劃

鑽石贊助 **\$2,000.00**

- 貴賓票八張 (票值每張八十八元)
- 中文電視宣傳廣告提名致謝
- 中文電台宣傳廣告提名致謝
- 宣傳海報刊印公司商標
- 報紙廣告刊印公司商標
- 音樂會場刊印公司商標及廣告 (封底/內頁封底 價值五百元)

金贊助 **\$1,200.00**

- 貴賓票六張 (票值每張八十八元)
- 中文電視宣傳廣告提名致謝
- 中文電台宣傳廣告提名致謝
- 宣傳海報刊印公司商標
- 報紙廣告刊印公司商標
- 音樂會場刊印公司商標及廣告 (全頁 價值二百五十元)

銀贊助 **\$800.00**

- 貴賓票四張 (票值每張八十八元)
- 中文電台宣傳廣告提名致謝
- 宣傳海報刊印公司商標
- 報紙廣告刊印公司商標
- 音樂會場刊印公司商標及廣告 (全頁 價值二百五十元)

個人贊助 **\$400.00**

- 貴賓票二張 (票值每張八十八元)
- 宣傳海報刊印公司商標
- 報紙廣告刊印公司商標
- 音樂會場刊印公司商標及廣告 (半版 價值一百五十元)

*贊助人請提供製版圖, 主辦單位有權刪改來稿。

查詢請聯絡 _____ (電話: _____) 或 姚木興 (電話: 416-568-8024)

請填妥以下贊助資料: (贊助廣告截止日期: 二零一一年九月二日)

贊助公司名稱: _____ (用於廣告中)

贊助: [] **鑽石贊助** [] **金贊助** [] **銀贊助** [] **個人贊助**

聯絡人: _____ (先生/太太/小姐/女士) 職銜: _____

地址: _____

電話: _____ 電郵/傳真: _____

簽名: _____ 日期: _____

總數: \$ _____ 定金: \$ _____ 餘數: \$ _____

Toronto Chinese Orchestra
'Guo Yazhi's World of Wind Instruments'
October 22, 2011 at the Richmond Centre for Performing Arts

PROGRAM BOOK ADVERTISING SPACE

Inside Front Cover	9.75" (H) x 7.5" (W) --- \$500.00 (Single Color / First come first served)
Inside Back Cover	9.75" (H) x 7.5" (W) --- \$500.00 (Single Color / First come first served)
Full Page	9.75" (H) x 7.5" (W) --- \$250.00 (Single Color)
Half Page	4.75" (H) x 7.5" (W) --- \$150.00 (Single Color)
Quarter Page	4.75" (H) x 3.75" (W) --- \$100.00 (Single Color)
Business Card Size	1.75" (H) x 3.75" (W) --- \$50.00 (Single Color)

Publication Date Saturday, October 22, 2011
Distribution Over 600 copies
Readership Corporate and Community Leaders
 Concert Audience

*Artwork to be supplied by sponsors. Organizer reserves the right to alter any materials.

For further information, please contact _____ (Tel: _____)
or Frederick Yiu (416-568-8024)

Please complete the following for program book advertising: (Confirmation Deadline: **October 6, 2011**)

Company Name: _____ (To appear in the advertisement)

Sponsorship : Inside Front Inside Back Full Page
 Half Page Quarter Page Business Card

Contact Person: Name: _____ Title: _____

Address: _____ Postal Code: _____

Tel.: _____ E-mail/ Fax: _____

Signature: _____ Date: _____

Total: \$ _____ Deposit: \$ _____ Balance: \$ _____

Please make cheque payable to **Toronto Chinese Orchestra**
C/O Unit D3, 63 Silver Star Blvd., Scarborough, Ont. M1V 5E5

多倫多中樂團
《吹管世界 - 郭雅志演奏會》
二零一一年十月二十二日(星期六) 烈治文山劇院

資格 / 音樂會場刊廣告位

內頁封面	9.75" (H) x 7.5" (W) --- \$500.00 (單色/先到先得)
內頁封底	9.75" (H) x 7.5" (W) --- \$500.00 (單色/先到先得)
整頁	9.75" (H) x 7.5" (W) --- \$250.00 (單色)
半頁	4.75" (H) x 7.5" (W) --- \$150.00 (單色)
四份一頁	4.75" (H) x 3.75" (W) --- \$100.00 (單色)
公司/個人名片	1.75" (H) x 3.75" (W) --- \$50.00 (單色)

出版日期 二零一一年十月二十二日 (星期六)
刊印數量 超過六百本
讀者 公司及社區領袖、音樂會聽眾

*贊助人請提供製版圖，主辦單位有權刪改來稿。

查詢請聯絡 _____ (電話: _____) 或 姚木興 (電話: 416-568-8024)

請填妥以下資格/音樂會場刊廣告資料: (截止日期: 二零一一年十月六日)

贊助公司名稱: _____ (用於廣告中)

贊助人: [] 內頁封面 [] 內頁封底 [] 整頁 [] 半頁
 [] 四份一頁 [] 公司/個人名片

聯絡人: _____ (先生/太太/小姐/女士) 職銜: _____

地址: _____

電話.: _____ 電郵/傳真: _____

簽名: _____ 日期: _____

總數: \$ _____ 定金: \$ _____ 餘數: \$ _____

支票抬頭請寫: **Toronto Chinese Orchestra**
C/O Unit D3, 63 Silver Star Blvd., Scarborough, Ont. M1V 5E5

整頁 Full Page: \$250

半頁 Half Page: \$150

公司名片 Business Card: \$50

To Toronto Chinese Orchestra

**With Compliments
of**

**Diamond Chan
ABC Trading Co.**

四份一頁 Quarter Page: \$100

賀 多倫多中樂團

弘揚國粹

陳大文 致意